

## Orphelis Technologies IPM Software Suite Allows O'Reilly Media to Increase Revenue and Win Client Accolades

*Leading Technical Publisher Praises O'Reilly Media for Providing Enhanced Participant Payout Processing Capability Enabled By Orphelis IPM Software*

New York, NY - May 25, 2010 - Orphelis Technologies, Inc. (Orphelis), a leading provider of revenue-enhancing enterprise class software and services for Intellectual Property Licensing and Royalty Management, today unveiled details behind its successful client relationship with O'Reilly Media, Inc (O'Reilly Media). O'Reilly Media has used the Participations Management module of Orphelis' IPM Suite since 2007.

During the three year relationship, O'Reilly Media has gone through several software upgrades, the most recent of which went live in just twelve weeks. Since installation of the Orphelis IPM Software Suite, the number of participants managed by O'Reilly has grown by an impressive 227%, with a corresponding 252% increase in the number of contracts managed. According to Pascal Honscher, General Manager of Digital Distribution at O'Reilly Media, "We can't say enough about how the award winning Orphelis IPM software and services have positively impacted our company over the years. Orphelis partnered with us to continuously enhance the software, thus giving us a competitive edge. This last upgrade was done on time and within budget, allowing for critical system advances needed to help meet O'Reilly's diversifying needs with respect to participations management."

Orphelis founder and CEO Tarek Fadel said, "We are pleased to be working very closely with O'Reilly Media, a leader in digital publishing and distribution solutions. O'Reilly Media and Orphelis Technologies share a common philosophy and goal when it comes to helping publishers manage their businesses in the digital age. O'Reilly is helping publishers get their books out to readers and taking away the technical complexities. Orphelis is focused on assisting publishers with tracking their digital sales while automating the royalty calculation and payouts due out to talent and authors. In a sense, O'Reilly is helping publishers distribute their content electronically while Orphelis is helping them monetize that content once it's distributed in the digital space."

The Orphelis IPM Suite is already in use at some of the top names in licensing and publishing. Referenceable Media, Entertainment, and Publishing clients like Harvard Business Publishing, O'Reilly Media, Inc., and other leading Media and Entertainment firms place Orphelis amongst the leading vendors in the marketplace. To learn how Orphelis Technologies, Inc. drives increased revenue and business efficiencies, please visit us at booth #5611 at the Licensing Expo in Las Vegas from June 8-10, 2010, or on the web at [www.orphelis.com](http://www.orphelis.com).

**ABOUT ORPHELIS TECHNOLOGIES, INC:**

Orphelis Technologies is a leading provider of revenue-enhancing enterprise class software products and services for Intellectual Property Licensing and Royalty Management. The Intellectual Property Management (IPM) Suite uniquely provides a fully integrated solution for clients looking to drive operational process efficiencies while exploiting revenue opportunities through intellectual property licensing and royalty optimization.

For more information on the IPM Suite and Orphelis Technologies, please visit [www.orphelis.com](http://www.orphelis.com).

**ABOUT O'REILLY:**

O'Reilly Media spreads the knowledge of innovators through its books, online services, magazines, and conferences. Since 1978, O'Reilly Media has been a chronicler and catalyst of cutting-edge development, homing in on the technology trends that really matter and spurring their adoption by amplifying "faint signals" from the alpha geeks who are creating the future. An active participant in the technology community, the company has a long history of advocacy, meme-making, and evangelism.

For more information about the company, please visit <http://www.oreilly.com>.

*Media Contact:*

*Orphelis Technologies, Inc.*

*Sid Kosaraju*

*646.502.9494 ext. 7002*

*skosaraju@orphelis.com*