



Fadel Partners Introduces eRoyalty Suite 3.0 Intellectual Property Management Solution For The Enterprise

New York, New York, June 9, 2008 - Fadel Partners, Inc. today announced the launch of eRoyalty Suite 3.0, the latest version of its award-winning Enterprise Intellectual Property Management software. The new release provides an expanded, more robust solution to help companies manage the challenges posed by the increased demand for licensed products worldwide.

eRoyalty Suite 3.0 allows organizations to more easily manage rights, royalties, product approvals and payments to individuals or partners. An upgraded Deal Management module maintains rights data and facilitates royalty and financials processing. A Participations Management module provides calculation of payments to external parties such as talent, agents and other partners. A Digital Brand Assurance module provides tools to protect the brand and facilitate efficient product approvals.

eRoyalty leverages Fadel's experience in the Media, Entertainment and Publishing industries and the company's technology expertise to create a flexible, robust system built upon Oracle's technology. By seamlessly plugging into existing enterprise systems, eRoyalty provides an end to end Intellectual Property management solution, automating key business processes and providing real time business intelligence across the enterprise.

"eRoyalty Suite 3.0 is the only end to end enterprise licensing management platform. Our fully upgraded suite of intellectual property management modules provides comprehensive business functionality and robust integrated enterprise technology to handle complex business workflows, security and integration requirements, thus allowing licensing, publishing and media organizations to increase their IP sales, manage their brands and accurately track royalties, payments and financial standing." says Tarek E. Fadel, Founder and CEO of Fadel Partners. "With release 3.0, we've accomplished what we set out to do several years ago, which was to build the only ERP system for the Licensing industry."

The software suite will be officially unveiled at the Licensing International Expo, held June 10-12 at the Jacob Javits Convention Center in New York City. Interested parties who would like to schedule a demo of eRoyalty during the show are instructed to contact Joe Fadous at 646.736.6083 or jfadous@fadelpartners.com. The demonstrations are held at Booth #3879.

About Fadel Partners

Fadel Partners, Inc. is a technology firm focused on building software solutions for the Licensing, Media and Publishing industries and implementing and supporting Oracle Applications and Oracle technologies. Fadel Partners, Inc. collaborates with clients to address their strategic business needs by leveraging enterprise technology and world class consulting services. Fadel Partners is headquartered in New York City. For more information, please visit www.fadelpartners.com.

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